

Evict Pest Solutions
302 South Main Street
Federalsburg, MD 21632

Executive Summary

Evict Pest Solutions is an affordable, safe, and effective pest control service business located in Federalsburg, MD that services residential, commercial and industrial customers in Caroline, Dorchester, Talbot, and surrounding communities. The business utilizes several integrated management solutions to prevent and eliminate insect and rodent pests for its customers. The business prides itself on minimal usage of insecticides; rather, the business uses traps, monitoring, pest proofing, and needed alterations to the property that will aid in preventing pest entry onto the property. All products used are either very low in toxicity to mammals or have no toxicity. An example of how this may work for the average customer is as follows: If the home has a rat problem, the business will first determine the species, population size and the pest's behavioral patterns. Once this information has been taken, the business will determine the extent of the infestation and communicate this information to the customer the choice of using bait or traps. If there is clutter that is being used as harborage, the business will suggest it be removed. Pest entry points will be sealed off with materials the pest cannot gnaw through. If the pests have been attracted to a food or water source, correction would be suggested to prevent future infestation. The end result is the removal of the pest and the establishment of a monitoring service to prevent future problems.

Management

Mr. Phil Briscoe, the owner and founder, holds a Pest Management Diploma from Purdue University in 2008. Phil is currently licensed in Maryland and Delaware and has been for over ten years. Additionally, Phil holds a certification for Turf Grass Management from the University of Maryland Institute of Applied Agricultural. This certification allows him the ability to do insect lawn treatment. Phil's background in the pest control industry goes back to 1995 when he first started working for a pest control corporation with large contracts in the Washington Metro area. Phil is the Technician for Evict Pest Solutions. He sells services plans to the customers, quality control and research complaints and offer solutions. Phil continues to research and read about new methods of reducing/removing pest from customer premises as well as learning more about natural chemicals that will help remove the pests.

Mrs. Patricia Briscoe, the owner, has over 15 years experience in the convenience store industry. While simultaneously managing three stores at the same time, her management role included: overseeing the daily operations of the store, addressing staffing, customer, and merchandising needs. Mrs. Briscoe plan and coordinated sales, merchandising and budgeting, shift scheduling, rotating stock, filling shipment orders, processing credit cards at the end of day; balancing cash drawers, hiring & firing of employees, overseeing employees to maintain the cleanliness of the store, and training employees.

Business Location and Hours:

The business will be located at 302 South Main Street, Federalsburg, MD in the family residence for the first 18 months at least. Everything required for the business will be either locked in the business truck or store safely in the owners' home. When the business grows to where additional people and equipment are needed, the business will either rent or acquire a shop building within the town limits of Federalsburg.

It is anticipated the business will operate seven (7) days a week. Peek Season regular business will operate April 1st through September 30th Monday through Friday (8am-6pm) and Saturday (8am-2pm). Evict Pest Solutions will provide Emergency 24 hours services and by appointments-Agents only on weekends. Off Season regular business hours will operate October 1st through March 31st Monday through Friday (8am-4pm) Closed on the weekend. The Emergency 24 hours services will be available and by appointments-Agents only on weekends. Most of the commercial and industrial accounts will be serviced during the night or weekend hours in order to minimize disruption to their business operations.

Services Offered:

Evict Pest Solutions will provide the highest-quality service. Our bug treatment is a plan that requires the cooperation of the client that takes on more of a management approach. This will increase the level of success with complete eradication. Evict Pest Solutions will offer residential, commercial and industrial services. Each of these services will include the option of a regular maintenance program. A regular program will include bi-weekly, monthly, quarterly or yearly contractual services. To be better than their competitors, Evict Pest Solutions will allow customers to upgrade or even cancel their contractual work anytime they want without penalty.

Residential accounts usually take the form of inspections and routine preventative measures such as home inspection for wood destroying insects, insect infestation spraying and closing of entry points for field mice and other such rodents. Occasionally there will be the moth in the pantry or even bees or hornets in the attic.

Commercial accounts consist of restaurants, hotels, motels, food stores, offices and most public buildings. These accounts may cover a wide range of pests. Hotels may require bedbug inspections and control using botanical sprays on as needed or quarterly basis; restaurants may require roach and rodent control using traps or toxic bait on a bi-weekly, monthly or quarterly basis.

Industrials accounts may include warehouses, food processing plants or manufacturing facilities. Most industrial accounts deal with the same pests as commercial accounts and require a maintenance service contract. Typically an effective control method for moths in a food processing plant would be the use of pheromone attractant traps. These traps contain natural laboratory produced pheromones in which the insects communicate. The insects are attracted to the trap and become stuck. Using similar traps also provides ideal monitoring for any pantry pest.